



Planning Session – Part 1 Reflections and Vision “Money follows Good Ideas”

By Inga Petri
March 22, 2023



Workshop format

- Reflection
 - Conversation
 - Sense making
-
- Individual
 - Small groups
 - Plenary



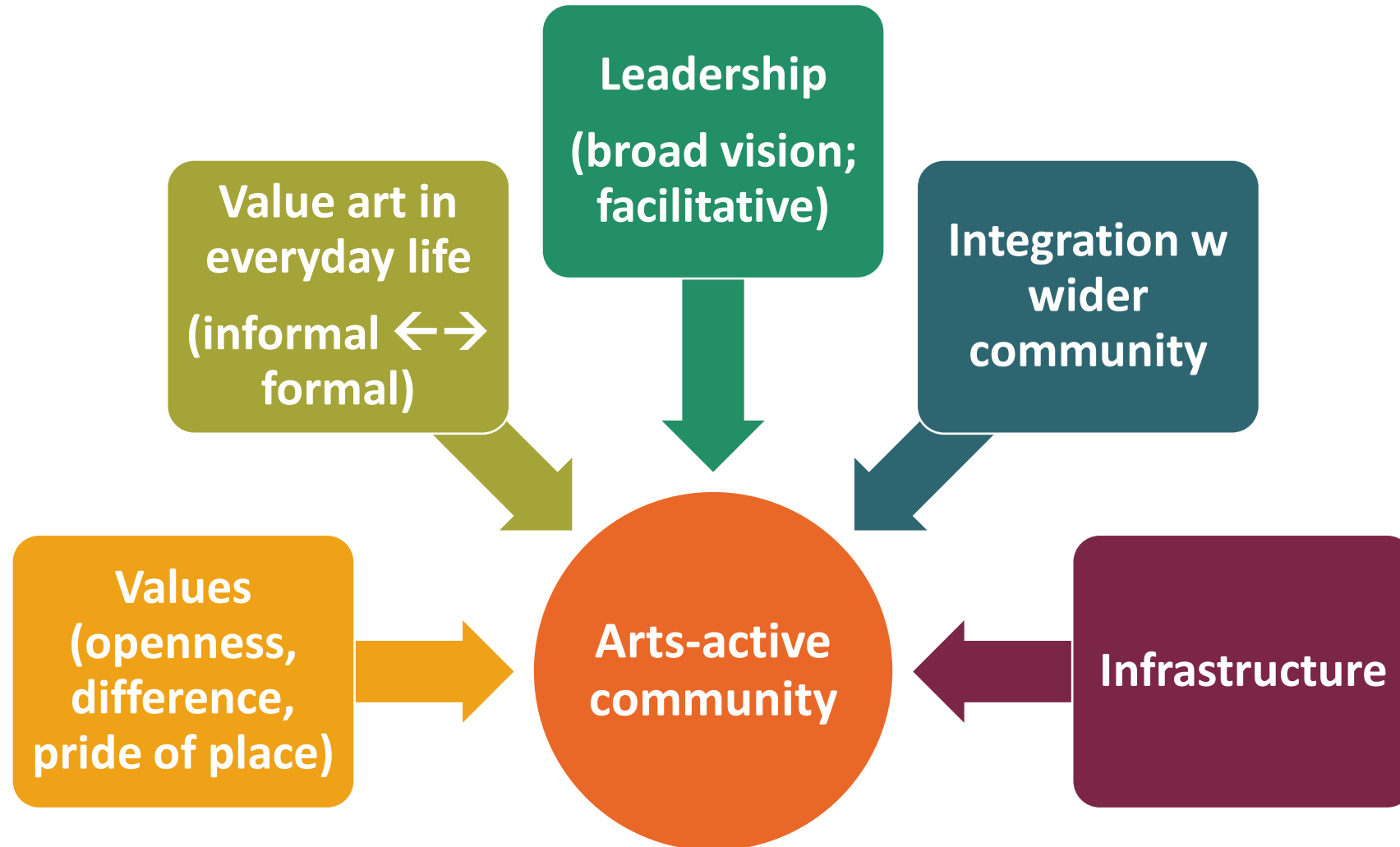
Hypothesis

1. The arts can fuel vibrant rural and remote communities.
2. There are specific qualities that help make an arts ecosystem function well in rural and remote communities.



Under what conditions does a thriving and sustainable arts sector develop?

Literature: 5 conditions



Source: *Developing and Revitalizing Rural Communities Through Arts and Creativity*, 2009

Source: *Study by Metropolitan Regional Arts Council in Minnesota* in 2004

Pop 1,500
Klondike Goldrush 1896

Pop 10,000
Settlers come in late 1800s
Fur trade
Silver rush 1900s

Pop 2,200
Earliest contact
Fishery

Pop 350
Cariboo Goldrush 1868
Wells Goldrush 1930s

Pop 17,000
1874 Tourism / cottage country



Dawson City, YT – Build an arts-based economy

- 1899 Palace Grand Theatre
- 1959 Dawson Historical Complex a National Historic Site – Parks Canada
- 1971 Diamond Tooth Gertie's by Klondike Visitors Association
- 1998 – Seeing the 'Tourism Goldrush' decline, Greg Hakonson and John J Steins, a miner and an artist, determined to build an arts-based economy in Dawson
 - 2000 Klondike Institute of Art and Culture
 - School of Visual Art (Partnership with Tr'ondëk Hwëch'in, Yukon University)





Wells, BC – 2003 Ghost Town or Cultural Hub?

- 1934 Sunset Theatre
- 1977 Island Mountain Arts - Summer School of the Arts
 - Int'l Harp School and Tony Onley Artists' Project
 - Julie Fowler – 2004 ArtsWells Festival Of All Things Art
 - 2015 Artist residence in new building
 - 2015 Northern Exposure Summit



ArtsWells: Festival of All Things Arts, Photo by Mary Matheson





South Temiskaming, ON – evolving

- First Nations, Métis, English, French
- Matachewan First Nation (Ojibway and Cree)
- Timiskaming First Nation (Algonquin)
- Silverboom
- 1926 Cobalt Classic Theatre
- 2012-13 Municipal Cultural Plan
- 2014-16 South Temiskaming Cultural Sustainability Program
- 2016 Temiskaming Arts Council
- Nicole Guertin – business leader connecting tourism, culture, arts and communities

Diverse community that values partnerships



Haliburton – Solving the money problem

- 1969 Fleming College's Haliburton School of Art & Design
- 1985 Haliburton County Development Corporation
- 1998: Jim Blake and friends - How to create new wealth in the community that could be re-invested in initiatives that benefit the community.
 - Haliburton County Community Co-operative
 - Mandate to encourage, develop and support entrepreneurial initiatives that contribute to the social, cultural, environmental and economic well-being of Haliburton County and its residents.
 - Portfolio of dozens of projects



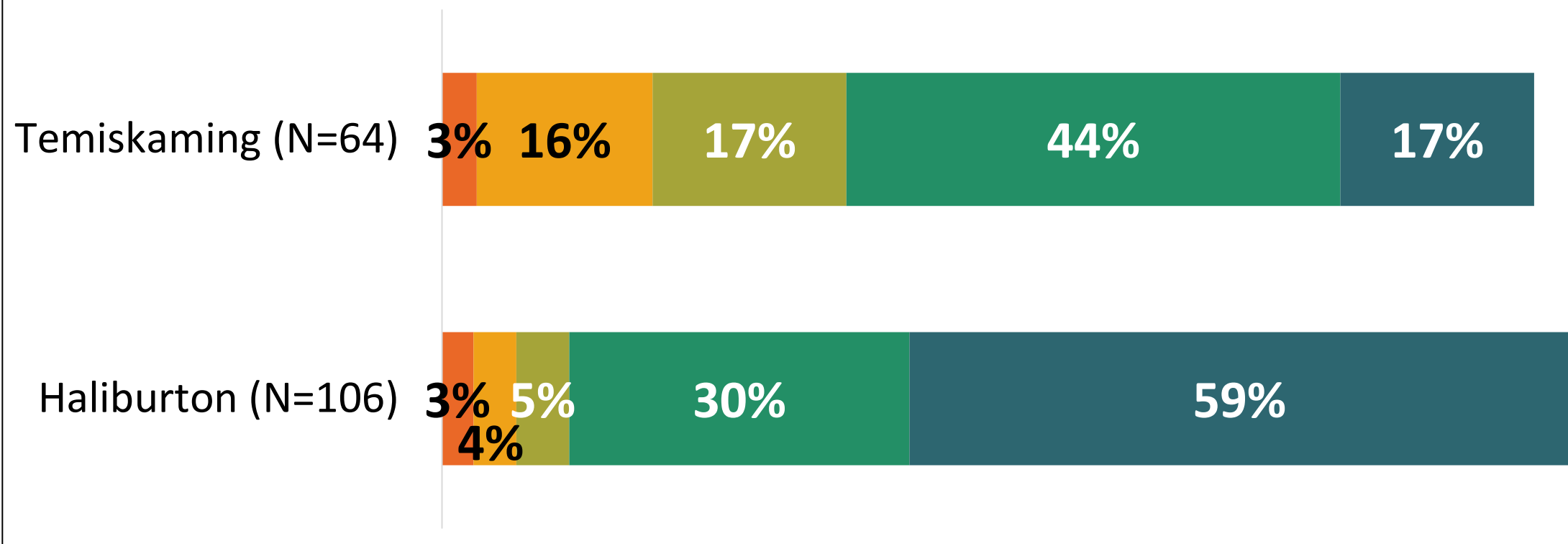
Fogo Island – investing out of poverty

- Zita Cobb, Tech Titan
- 2006 Founded Shorefast, a registered Canadian charity with a mission to build cultural and economic resilience on Fogo Island and to serve community well-being by sharing place-based models of economic development that support people and planet.
- 2008 Fogo Island Arts
- Artists residencies
- 2013 Fogo Island Inn

Professional training in the arts is key enabler missing in Temiskaming

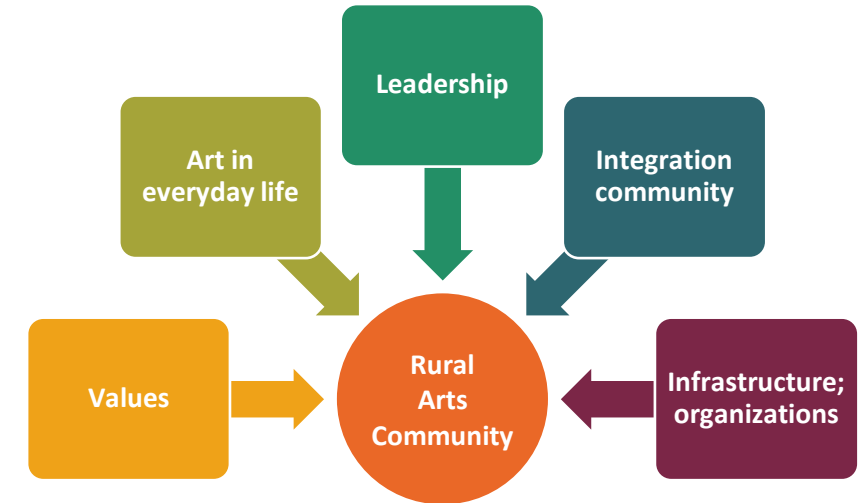
How weak or strong is your arts community?

Very Weak Somewhat weak Neither weak nor strong Somewhat strong Very strong



Attributes of communities fueled by the arts

- Bold visions
- “Why Not”, facilitative leaders
- Collaborative / Inventive and innovative
- Pragmatic and persistent
- Pride of place / Natural beauty /
End-of-the-road unplugged remoteness
- Professional arts education for all levels of practice and disciplines
- Multi-disciplinary and niche focus
- Artists attract more artists; build arts market
- Community integration: celebrations, tourism, business
- Sustainability: adequately paid staff
- Eco-system approach: artists, arts orgs, heritage, culture, funders, infrastructure





At your table – take 30

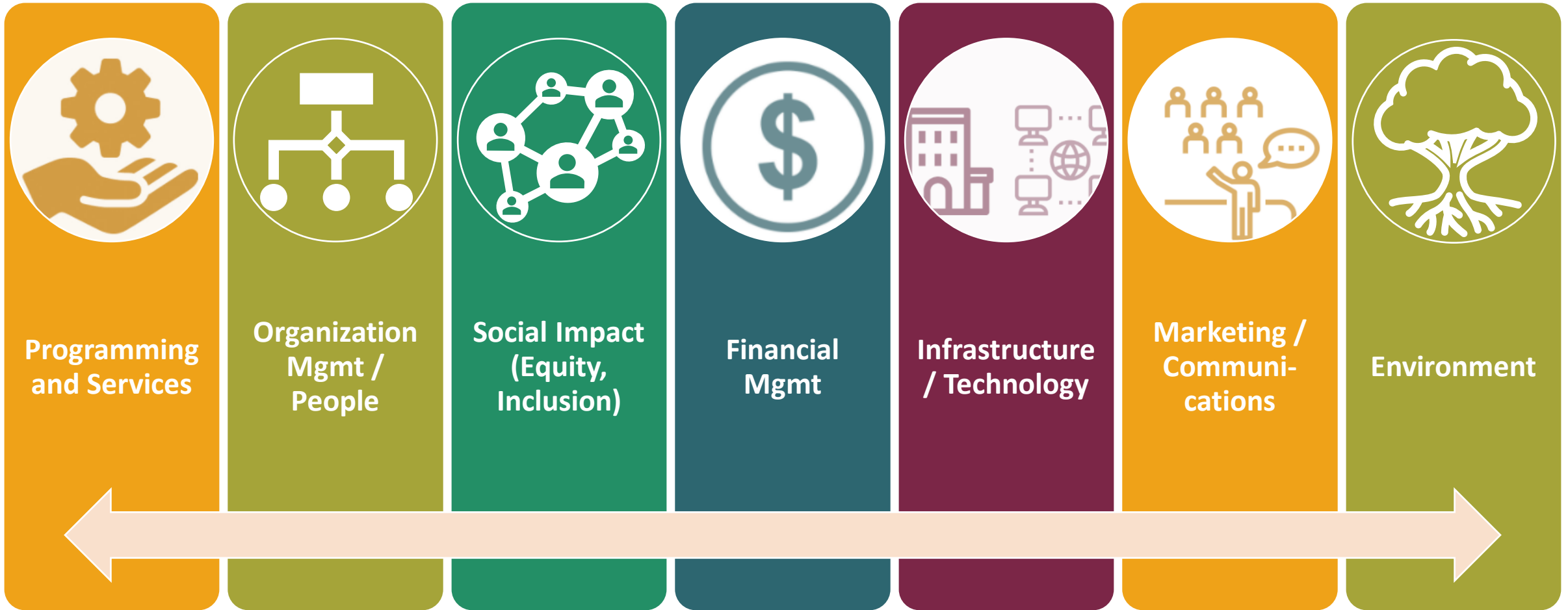
Imagine – what an awesome, vibrant healthy, economically viable arts future looks like in the North?

- **What do you have already?**
- **What do you need?**

Report back – short highlights from each table

- Flip chart paper at your tables
- Keep track of conversation
- Post around room







The change you want to see

- **Table 1 - Services/Programs**
 - What artists and arts orgs need
- **Table 2 - Infrastructure**
 - Physical and Digital - what needs to be built
- **Table 3 - People**
 - Organization - Who does what
- **Table 4 - Social**
 - What social and community outcomes do we want to achieve
- **Table 5 - Financial**
 - How money flows
- **Table 6 - Communications**
 - Communications – who needs to know about it and how
- **Table 7 - Environment**
 - Environmental Impact – respect the land, air, water & relationships



Tomorrow Morning

Action Planning and Commitments we are prepared to make

- 8 am - Walk about as part of our planning process, bring something back that reminds you of the work we've been doing so far
- 8:45 – Sharing Reflections
- 9:30 – Action Planning Collaborative Working Session

